

Paul S. Barlow

GRAPHIC DESIGNER



CONTACT

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ABOUT ME

At 30 years old, I have lived in Utah most of my life. Art & Design have always been an important part of my life. I started off in school by taking all types of art classes including; painting, drawing, ceramics, photography, and others. When I finally discovered graphic design in college, I knew this is what I would be doing for the rest of my life.

After more exploration into graphic design, I found UI/UX design. This is also when I gained a love for creating design that would impact people's lives, as well as creating meaningful experiences. Since graduating with my Bachelors Degrees from Utah Valley University in 2018, I've been obsessed with making the world a better looking place and more user friendly.



CAREER HIGHLIGHTS

Graduating with my bachelor's degree in 2018 I now have 8+ years of design experience. Highly creative and multi-talented Graphic Designer with extensive experience in multimedia, marketing, and print design. Exceptional collaborative and interpersonal skills; dynamic team player with written and verbal communication abilities. Skilled in client and vendor relations and negotiations; talented at building and maintaining "win-win" partnerships. Passionate and inventive creator of innovative marketing strategies and campaigns; accustomed to performing in deadline-driven environments with an emphasis on working within budget requirements.

I have well-developed experience with branding products, locations, and company identities. With opportunity to practice UI/UX design on a number of company web/mobile sites, I have a love for creating the best possible experience for the end user of design.

EXPERIENCE

2021

SENIOR GRAPHIC DESIGNER

JUVENAÉ - IDAHO FALLS, ID, USA

- Branding
- Product Design
- Social Media Graphics
- Mobile First Design
- Product Management
- Consultation
- Web Design
- Packaging Design

2018

MOTION DESIGNER

MOUNTAIN AMERICA CREDIT UNION - WEST JORDAN, UT, USA

Strictly motion design projects. Videos were used for internal office uses as well as MACU's Member Experience Convention.

2017

LEAD GRAPHIC DESIGNER

BENEYOU / YOUNGEVITY - CHULA VISTA, CA, USA

- Branding
- Product Design
- Social Media Graphics
- Product Management
- Packaging Design
- Environmental Design
- Print Design
- Web Design
- Photography
- UI/UX Design
- Motion Design

EDUCATION

2018

BACHELOR DEGREE

UTAH VALLEY UNIVERSITY - OREM, UT, USA

Bachelor degree in graphic design with an emphasis in Motion Design and UI/UX Design.

2012

ASSOCIATE DEGREE

SALT LAKE COMMUNITY COLLEGE - TAYLORSVILLE, UT, USA

Associate degree in general education.

SKILLS

- ▶ ADOBE ILLUSTRATOR
- ▶ CINEMA 4D
- ▶ SOCIAL MEDIA
- ▶ ADOBE PHOTOSHOP
- ▶ INVISION
- ▶ TIME MANAGEMENT
- ▶ ADOBE INDESIGN
- ▶ SKETCH
- ▶ TYPOGRAPHY
- ▶ ADOBE AFTER EFFECTS
- ▶ PRINCIPLE
- ▶ CREATIVITY