

Paul S. Barlow

GRAPHIC DESIGNER



CONTACT

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ABOUT ME

At 30 years old, I have lived in Utah most of my life. Art & Design have always been an important part of my life. I started off in school by taking all types of art classes including; painting, drawing, ceramics, photography, and others. When I finally discovered graphic design in college, I knew this is what I would be doing for the rest of my life.

After more exploration into graphic design, I found UI/UX design. This is also when I gained a love for creating design that would impact people's lives, as well as creating meaningful experiences. Since graduating with my Bachelors Degrees from Utah Valley University in 2018, I've been obsessed with making the world a better looking place and more user friendly.

EXPERIENCE

2021

SENIOR GRAPHIC DESIGNER

JUVENAÉ - IDAHO FALLS, ID, USA

Current contract position where I work on consultation and graphic design needs for the company. These tasks include packaging, product design, website content, motion design, and social media content.

2018

MOTION DESIGNER

MOUNTAIN AMERICA CREDIT UNION - WEST JORDAN, UT, USA

Contract position for motion design projects. Videos were used for internal office uses as well as MACU's Member Experience Convention.

2017

GRAPHIC DESIGNER

YOUNGEVITY - CHULA VISTA, CA, USA

Youngevity acquired BeneYOU (former employer) as well as its child companies (e.g., Jamberry). Primary tasks have been product management of our Jamberry products. This includes file preparation, product designs, packaging, product delivery, and quality checking. As well as regular graphic design needs for the company.

EDUCATION

2018

BACHELOR DEGREE

UTAH VALLEY UNIVERSITY - OREM, UT, USA

Bachelor degree in graphic design with an emphasis in Motion Design and UI/UX Design.

2012

ASSOCIATE DEGREE

SALT LAKE COMMUNITY COLLEGE - TAYLORSVILLE, UT, USA

Associate degree in general education.

PROGRAMS

- ▶ ADOBE ILLUSTRATOR
- ▶ ADOBE PHOTOSHOP
- ▶ ADOBE INDESIGN
- ▶ ADOBE AFTER EFFECTS
- ▶ CINEMA 4D
- ▶ INVISION
- ▶ SKETCH
- ▶ PRINCIPLE

